

L\A\RIVA

*by Tom Goddijn*

WE ARE THE REVOLUTION



# EUROPEAN TRADITION

**LA RIVA**, our debut premium collection, combines ancient techniques with modern designs that result in eight unequalled colors.

The unique combination of tradition, science, and innovation elevates the wood's natural beauty and results in unparalleled masterpieces. Born of a singular dedication to craftsmanship, **LA RIVA**, like any work of true art, is **timeless, durable**, and imbued with an **evocative beauty** that transcends the ordinary.



*Tom Goddijn*

# HANDCRAFTED MASTERPIECES

ENGINEERED EUROPEAN WHITE OAK. FINISHED IN THE USA

8 Colors | 2 Grades | 4 Sizes





RIVA  
SPAIN

# Tradition, **SCIENCE** *and* INNOVATION



**Tom Goddijn** is the artisan behind this extraordinary experience. From the halls of the Dutch Parliament to the Royal Residence of the Queen of Holland, he has perfected the art of hand-sculpturing for thirty-eight years. Now in collaboration with **RIVA**, Goddijn's breathtaking work can now grace your own projects.



**LA RIVA's** inimitable beauty comes from within. **Tom Goddijn**, our master artisan, uses reactive processes to create unique hues. These techniques modify wood's tannins, changing its molecular structure. No reaction is the same, therefore, every color is matchless.

European white oak is the perfect species for reactive processes due to its high level of tannins, which allows it to withstand multiple elements.



DISCOVER  
EIGHT UNIQUE  
COLORS

01 | PHANTOM

02 | AZURE

03 | VEYRON

04 | CARRERA

05 | MONZA

06 | ENZO

07 | URUS

08 | HURACAN





INSPIRED BY NATURE





PHANTOM

AZURE

VEYRON

CARRERA

MONZA

ENZO

URUS

HURACAN

**BEAUTY THAT TRANSCENDS THE ORDINARY**

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LA RIVA

# PHANTOM

An encounter with our cool and versatile **LA RIVA Phantom** tone is, much like an encounter with its namesake, an extraordinary and multidimensional experience: This misty and calming palette is the perfect base for any chic, modern design.





LA RIVA - PHANTOM

## AZURE

Boasting the same multihued gray and intricate pattern as the wings of the butterfly with which it shares its name, the **LA RIVA Azure** tone is a masterclass in powerful, pristine elegance: A transcendent starting point sure to elevate any design from remarkable to phenomenal.





LA RIVA - AZURE



## VEYRON

Calling to mind the river of the same name running through the forested Swiss countryside, the early riverbed tones of **LA RIVA Veyron** tone match the honed beauty of nature beneath flowing waters: A rich and subtle connection between your design and the grand design of nature writ large.

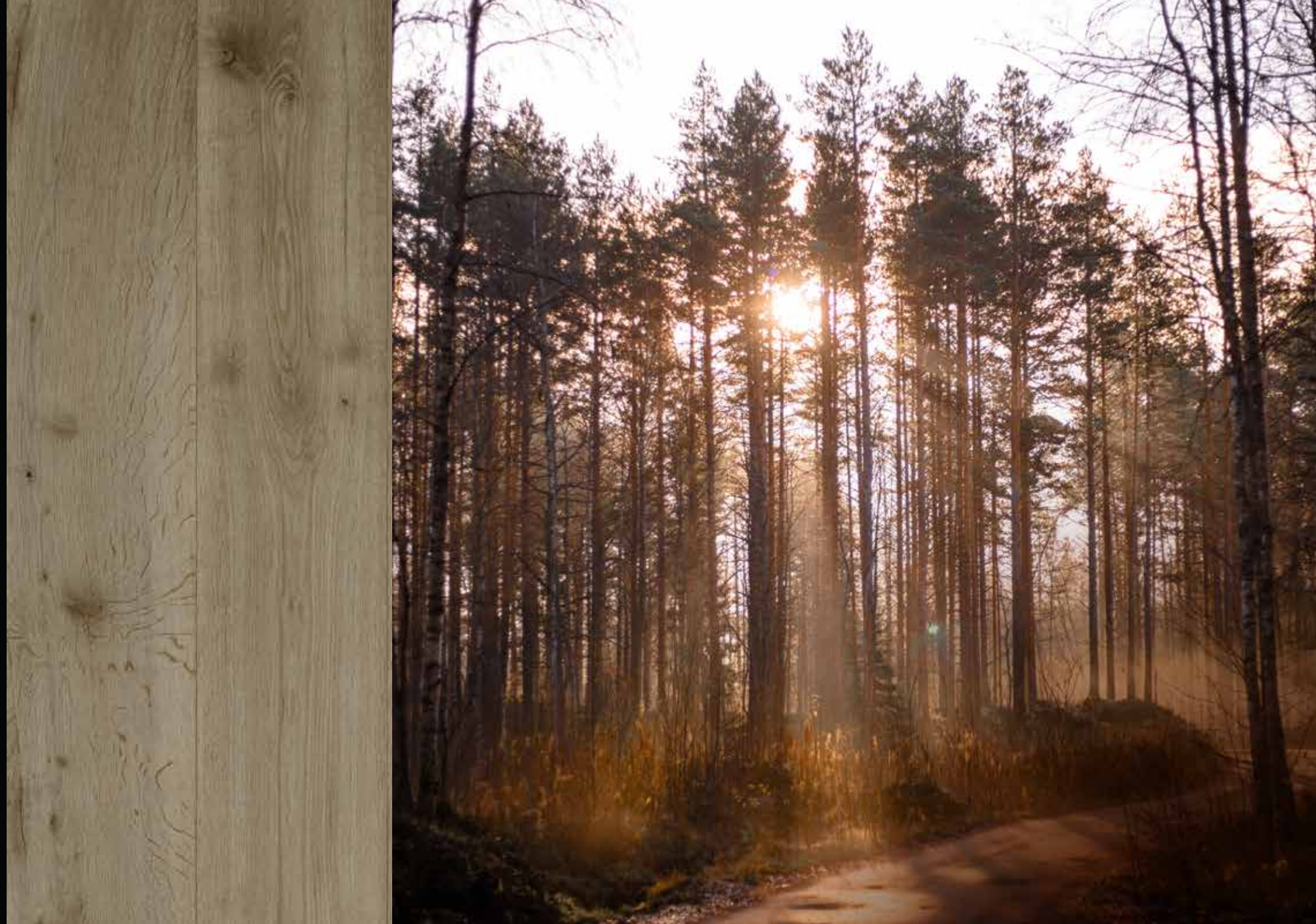




LA RIVA - VEYRON

## CARRERA

Light enough to bring the natural beauty of wood grain to the surface, the LA **RIVA Carrera** tone pays homage both to the high-quality trees **RIVA** sustainably harvests as well as a production process that lovingly spotlights every gorgeous nuance: A light and bright statement intertwining the timeless organic and modern refinement.





LA RIVA - CARRERA

## MONZA

A study in contrasts, the **LA RIVA Monza** tone does not feel the need to choose between light and dark, but, rather, combines the most beautiful of both in a stunning, lively tapestry: A woodsy marriage of brown and tan shades with character to spare.





LA RIVA - MONZA

## ENZO

The earthiest of the **LA RIVA** tones, Enzo brings a warm and grounding traditional brown to the fore, communicating durability, strength, and history: A celebration of the rustic past without giving the modern aesthetic short shrift.





[ LA RIVA - ENZO ]



# URUS

Intricate wood character meets modern sheen of calming grey in **LA RIVA Urus**, reimagining two familiar elements in a stunningly unique new way: A true best of both worlds effect.





LA RIVA - URUS

# HURACAN

LA **RIVA Huracan** is a gathering storm, yes—but a storm of elegance and style: A steady refreshing flow of cool tones upon which the elements of any design can serve as sunspots.





LA RIVA - HURACAN

By treating the wood with reactive solutions, the resulting colors are a permanent change to the wood rather than a simple stain. The hues will continue to evolve over time creating an irreplaceable look on your floors.



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SPAIN

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